

MemeLabs (memelabs.com)

Features

- Great for video contests, but there is no support for written proposals. Students could upload them, but they would be public, and judging would have to be done manually by email.

Cost: \$12,750 to \$31,200

Strutta (strutta.com)

Features

- No limits on what administrators can ask on the entry form—totally customizable.

Drawbacks

- No way to create contest categories.
- Judging tool doesn't allow for more than one judge to review a submission, so judging would also have to occur outside of the platform (e.g., by sending out a CSV file that judges fill out after downloading proposal from Strutta platform, and then send back to administrators to compile).
- No way to assign judges to specific proposals for judging. A link would be set out to judges to access all entries, and admins would need to specify to judges which entries they should be reviewing.
- Cannot use judging tool if the contest requires feedback from multiple judges.
- At this time, Strutta cannot support upload of PDF or Word doc. They may be able to do this for an extra development cost.
- The platform isn't set up to deal with contests with multiple round. Admins would have to have two separate "contests"—one for each round.

Cost: \$1999 + 99/mo for each round + \$299 + 99/mo video contest

ContestCore (<http://www.contestcore.com/>)

Features

- Applicants can upload PDFs or videos.
- ContestCore can build around our website, logo, using preferred fonts, and color schemes.
- Platform supports multiple category submission.
- Can create two submission windows, but can't limit the second round to just finalists. Administrators would have to hand weed out people who applied who should not have.

Drawbacks

- Can have judging template, but cost extra to design. ContestCore isn't built for internal judging—it is built for submissions to go viral (e.g., video submissions). Extra design cost = \$500.

- Can have matrix of all entries and all scores. Judges would have to hand average their scores (or admins would have to).
- Can have multiple judges judge each entry, but assigning them is a little clunky. Admins would inform each judge of which particular entry IDs they are judging, and tell judges to enter their scores as Judge 1, 2, or 3. Judges would be able to see each other's scores.

Cost: \$6000. (Typically, the cost is broken down by duration of contest: \$1500 per 4 weeks)

Gust (<http://gust.com/>)

Features

- Administrators can either send entrants a URL to the contest (so they don't need to create a Gust account) via email or that you post to your website. Once they apply, they'll have a Gust account automatically created.
- The "Deal List" contains all active submissions. You can also take in deals by adding them if you want to this list. Or students can submit right to the deal list.
- Can ask any number and type of custom questions on the "entrepreneur application."
- Admins can receive an email for each submission, and entrants receive an automated confirmation email once they've submitted their entry.
- For judging, administrators can add them as "guests" to an account or create "deal rooms" for each of the judges. Judges will be able to rate and review each proposal, and admins can hide these ratings from the entrants or other judges.
- Gust offers demos and training—and they can lead judges training sessions.

Drawbacks

- Don't have a way to create categories, but can label entries from different categories by hand after they are submitted using the "deal labels." One of the entry form questions would ask students to identify the category that they are submitting it, and then admins would have to open that up in order to label the submission properly.
- Dealing with multiple stages is tricky. Entrants can come in at any time to update their application. So, administrators can't "close off" the contest after the pre-proposal stage, but administrators can instruct students not to update their information after the deadline, and if they do, we'll know and can disqualify them. For the second round, administrators can instruct students to go back and add new materials, and again, tell them to do this before the deadline and disqualify those that update after the deadline.
- Working on integrating Salesforce, but don't have a way to do this yet. Administrators can download data as a spreadsheet and manually import it into Salesforce.
- **COST:** FREE to universities

Deal Stage	Deal	Stage	Rating	Source	Referred By	Created By	State, City	Created	Entrepreneur
Deal	Smith Enterprises™ (Video)	New	50%	Referral	Acme Angels (Demo Group)	Mary Smith	NY: New York	2008-07-22	Mary Smith ✓
Deal	International Silica Technologies, LLC (Video)	New	-	Referral	Liu Yuan	Larry Shipley	AR: Jonesboro	2009-07-09	Larry Shipley ✓
Deal	Frenchtouch.com	New	-	Internal	Carla Bruni	Benjamin WATTINNE	2010-12-08	B&N The Frenchie	
Deal	Test	New	-	Internal	Test	Benjamin WATTINNE	2011-11-07	-	
Deal	College Radio - Due Diligence	New	54%	Internal		Rob Warm		2011-11-08	-
Deal	TEST from Paris	New	-	Email		Vincent Foures		2011-11-30	-
Deal	share this	New	-	Internal		Brandon Halcott	AL: edgf	2012-01-26	Steve Wood
Deal	K forum test	New	-	Internal		Lena Tatar		2012-01-31	-
Deal	test	New	-	Internal		Steve Wood		2012-02-07	-
Deal	SociableUS (Video)	New	60%	Web	Aaron Rubinsten	Lauren Rose	NY: New York	2012-03-04	Lauren Rose ✓
Deal	Music Liberation	New	32%	Web	Rana Grossman	Justin Starwick	CA: San Jose	2012-03-04	Justin Starwick ✓
Deal	strong arm technologies, inc. (Video)	New	-	Web		sean pettersinn	NY: Rochester	2012-03-23	sean pettersinn ✓
Deal	GLOIT INC	New	-	Web	follow up to pre-seed works	Umil Sami	NY: Smithtown	2012-04-04	Umil Sami ✓
Deal	Green Heat Solutions, LLC	New	-	Web	University at Buffalo, SUNY	Troy Brahaspat	NY: Buffalo	2012-04-25	Troy Brahaspat ✓
Deal	graFighters (Video)	Screening Process	-	Web		Eric Cleckner	NY: Syracuse	2012-04-20	Eric Cleckner ✓
Deal	Raland Therapeutics, Inc (Withdrawn) (Video)	Screening Process	-	Web		Bill Rader	NY: Fairport	2012-04-27	Bill Rader ✓
Deal	Lexus Server Farms	Hold	-	Internal		Evan Barlett		2008-12-02	Joe Entrepreneur ✓
Deal	BitPlan 2.0	Hold	-	Email		Evan Barlett		2009-02-06	-
Deal	Double-Eagle Golf Shop	Hold	58%	Web		Steve Wood		2012-02-01	Steve Wood ✓

Figure 1. Gust “Deal List” lists all the received entries, and can be tagged to indicate which category the team applied to.

The Double-Eagle Golf Shop Complete Investor Relations Website

Click edit to enter your information on any page. Click preview to see how it will appear to investors. Click enable to make the page visible to your audience.

Your public site
Create a public profile for your company. You control the information you want to display. Once published, this page is visible to everyone at gust.com/c/double_eagle_discount_golf

Public Profile
Unpublish Edit Preview

Your private site
Create a private site for your company. You control the information you want to display and who gets to see it. Only people you specifically grant access to will be able to view these pages.

Company Profile
Edit Preview

Business Summary
Disable Edit Preview

Financial Information
Disable Edit Preview

Start
0%

Documents
75%

Supplemental Material

Figure 2. Applicant view of public and non-public parts of their application

CO-INVESTORS Empire Investments

DEAL LEAD(S) [EDIT](#) --

CONSIDERING INVESTING [Justin Stanwix](#) \$25,000

OBSERVING [Kellen Powell](#)

[Steve Wood](#)

TOTAL CONSIDERING INVESTING **\$25,000**

TOTAL (USD) **\$25,000**

UPCOMING EVENTS [+ CREATE](#)

There are no Events.

MESSAGES [+ CREATE](#)

[another test \(1\)](#)
 Last Reply: Steve Wood
 2012-04-19 | 2:19 PM PDT

[empire test \(1\)](#)
 Last Reply: Steve Wood
 2012-04-19 | 1:07 PM PDT

[another test \(1\)](#)
 Last Reply: Steve Wood
 2012-02-24 | 2:45 PM PST

[VIEW ALL](#)

LINKED DEALS [+ LINK DEAL](#)

There are no Linked Deals.

RATINGS AND REVIEWS [RATE & REVIEW](#) · [CUSTOMIZE](#)

YES OR NO	<div style="width: 60%; height: 10px; background-color: #76b82a;"></div>	5.0	<div style="font-size: 2em; font-weight: bold;">58%</div> <p>INVESTOR RATING 1 Ratings</p>
TERMS	<div style="width: 80%; height: 10px; background-color: #76b82a;"></div>	8.0	
FUND EVALUATION	<div style="width: 60%; height: 10px; background-color: #76b82a;"></div>	4.0	
FUTURE PLANS	<div style="width: 70%; height: 10px; background-color: #76b82a;"></div>	6.0	
PRODUCT/SERVICES	<div style="width: 60%; height: 10px; background-color: #76b82a;"></div>	4.0	
EXPERIENCE OF THE TEAM	<div style="width: 80%; height: 10px; background-color: #76b82a;"></div>	8.0	

[Justin Stanwix](#) 3/4/12 [DELETE](#)

There is huge potential here but only if they are receptive to coaching.

YES OR NO: **5 / 10** FUND EVALUATION: **4 / 10** PRODUCT/SERVICES: **4 / 10** **58%**
 TERMS: **8 / 10** FUTURE PLANS: **6 / 10** EXPERIENCE OF THE TEAM: **8 / 10** rated across 6/6 categories

ADD YOUR REVIEW (Rate this deal - 1 is the lowest)

YES OR NO <input type="text" value="Please Rate"/>	FUTURE PLANS <input type="text" value="Please Rate"/>
TERMS <input type="text" value="Please Rate"/>	PRODUCT/SERVICES <input type="text" value="Please Rate"/>
FUND EVALUATION <input type="text" value="Please Rate"/>	EXPERIENCE OF THE TEAM <input type="text" value="Please Rate"/>

Please type your review here.

[Save](#)
[Cancel](#)

This review will not be shared with the entrepreneur.

Figure 3. Judges feedback page. This page can be shared with applicant and will appear at the bottom of their applicant page.



Summer 2012 Review of Online Contest Platforms

Wize Hive

Features

- Contest is built custom for each client. There are no templates, and WizeHive can do anything in terms of color, font, branding, etc. Admins can collect any type of information they want and set any kind of limits they want.
- There isn't a direct way to "limit" who can apply. But administrators could make it a required item to pick from a list of schools and if they haven't picked one then they can't move on.
- Typically, contests use an Iframe: page looks like it is part of the website, but they are still hosting it. So if our website goes down for any reason, it still exists on the WizeHive frame.
- On the student end, students would share a login to a common application, and all their names could be requested in the entry form. Entrants can save application as draft and return to it at multiple points in time.
- Full proposal can be limited to just the finalists. Or administrators can take the I-frame off the website and send out a private link during final round. If someone tried to create an application after the deadline, they would just see a message that say it is closed.
- Can archive data from pervious years competitions on WizeHive. No integration with Salesforce yet, but can download data into CSV and merge this data into Salesforce.
- Automatic email can be created for everyone who finished an application, if they are moved into the finalist folder, etc. anytime you want. Admins can also pre-write emails that are automatically sent at various points (e.g., announcing video contest, announcing deadlines, sending updates, etc.)
- Judges will be invited to judge via an automated email and will be sent to a "private review portal." Administrators can limit the information that judges see, if necessary. And administrators can embed the judging platform into the Big Ideas website too.
- To provide feedback for applicants, administrators can easily merge comments into an email and send out to all pre-proposal/full proposal applicants, instead of sending individual emails.
- Lots of tools to ensure public voting on videos is not fraudulent.
- Can include links to PDFs in entry form.

Cost: Licensing fee is \$6,000 per year (covers hosting, testing, software licensing, updates, and basic support) + an additional fee for the number of professional service hours administrators need.

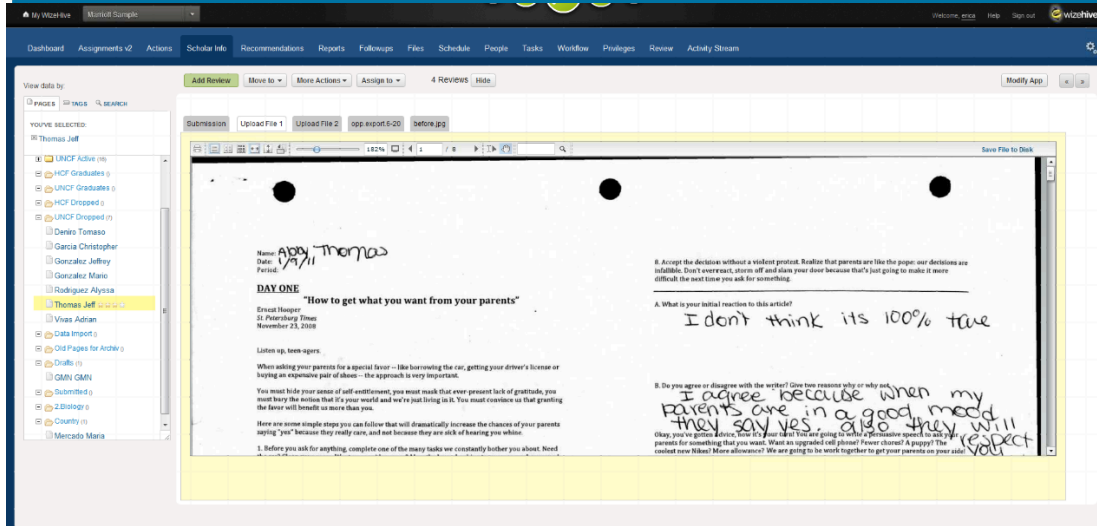


Figure 4. WizeHive admin interface. Folders can be automatically created for each category, and can be manually created to sort entrants as finalists.

Search

Proposals

Gallatin Valley Land Trust Sourdough Canyon Stream Restoration Project

Environmental Impact ?

In line with NFF Mission and Values? ?

Ability to execute plan ?

Total Score (out of 12 points)

Percentage Score (Out of 100)

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Review Proposal-Gallat Financial Plan- Map-Gallatin Va Letter of Suppo

Sourdough Canyon Stream Restoration Project – Gallatin Valley Land Trust

A. Executive Summary

Gallatin Valley Land Trust (GVLIT) is requesting \$11,000 in NFF MAP funding to assist with our Sourdough Canyon Stream Restoration Project, which is a critical component of our much larger Sourdough Canyon Trailhead Improvement Project. The Sourdough Canyon Stream Restoration project will improve stream health and public safety by stabilizing 430 feet of stream bank, and creating approximately 5000 square feet of vegetated buffer along 250 feet of stream bank adjacent to the trailhead access road. The project is needed because Sourdough Canyon is the most heavily used trailhead on the south side of Bozeman, accessing thousands of acres of National Forest land and seeing thousands of user visits per month year round. Currently the poor quality dirt road and parking area drain directly into the creek, adding substantial sediment-laden runoff to a water body that is listed as an impaired stream in the Lower Gallatin TMDL Planning Area. Additionally, at two sharp bends in the access road, the road edge drops directly into the stream and during peak use in winter cars slide into the creek. For over 2.5 years, GVLIT has been working with Gallatin National Forest and many other government agencies, user groups and neighboring landowners to plan and design this project. We will continue to coordinate closely with all these partners throughout project implementation. The project may be completed in Fall 2010, but will most likely be constructed between July 1 and September 30, 2011. Matching funding will come from cash donations from private individuals and business sponsors.

Figure 5. WizeHive judging interface. Judges can see PDF and scorecard on the same screen.

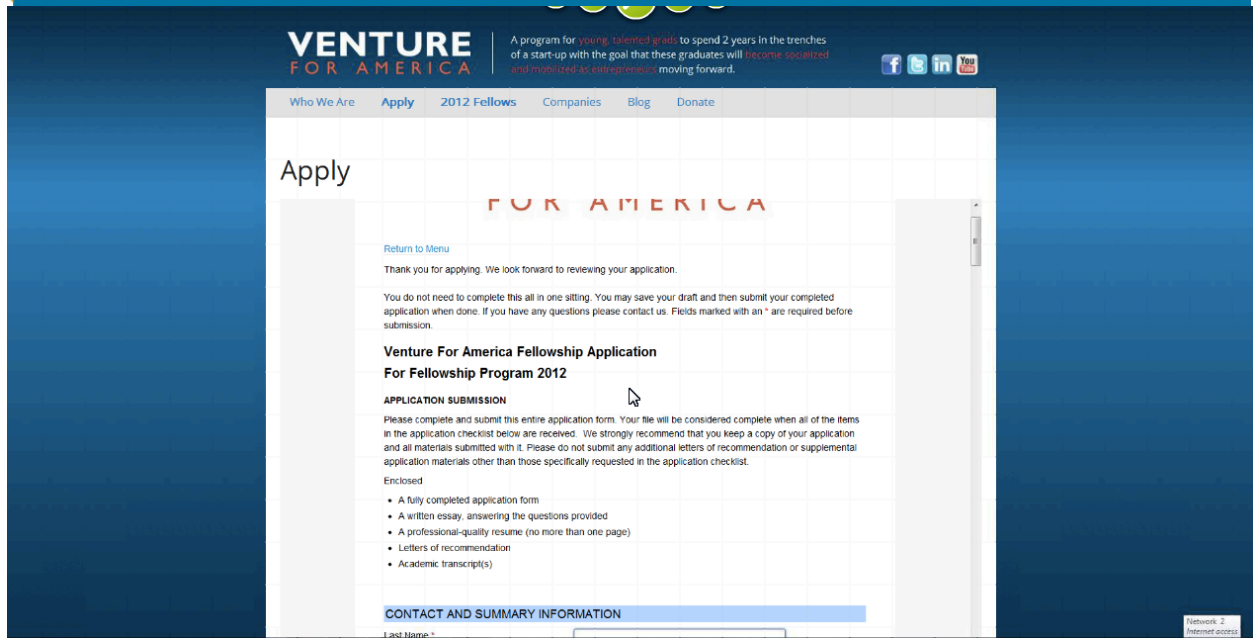


Figure 6. WizeHive iframe user interface.



Summer 2012 Review of Online Contest Platforms

Skild (<http://www.skild.com/>)

Features

- Contest is hosted via microsite. The contest page will technically be hosted by Skild, but will integrate seamlessly into contest website, so that users will likely not notice that there was any change when moving from website to contest platform. Administrators can do this by pasting in the html code from our website.
- Platform can support both public voting (for video contest) and internal judging (for proposal contest)
- Can support different categories, and administrators can create different scorecards for each category and well as different entry form questions for each category using their “brackets” feature. Admins can allow students to enter only one bracket or more than one bracket, depending on contest needs.
- There is an option to have judges “open enroll,” so that members of the public can volunteer to judge to help with recruitment. Or, administrators can manually enter and register judges that administrators have selected. They will receive an email with a temporary password.
- Can easily select a “short list” of finalists and manually rank or use judges feedback to rank. Admin page shows a ranked list of entrants for each bracket, so it is easy to see which entries have the highest scores from judges. But you can also force rank if admins want to.
- Can easily do public voting for a video contest. Voters would have to verify email address and “register” where they enter name, email, password, and would receive a link to validate email.
- Can embed Google analytics to admin page
- User can’t edit after they submit, but administrators can un-submit or make edits for the team, if necessary
- Can share part of feedback with entrants through platform, and information on who was selected, who moved on to final rounds, etc. if wanted.
- Can do blind and double blind judging (neither the judge nor the entrant knows who is being judged or who is judging). But you can also choose to release judge information if you want.
- Can see if a student proposal is in progress, not submitted, or submitted and send emails to those groups.
- Admins can append documents like letters of recommendation or old proposals for scaling up without entrants seeing it, but so that judges can view it.

Drawbacks

- Only have one comment area for qualitative feedback. Administrators would have to instruct the judges what to put there, and hope that they address all things administrators want them to address. Can probably add in more comment boxes for additional development cost of about \$300.
- Data is easy to export, but no integration with Salesforce yet.



Summer 2012 Review of Online Contest Platforms

Cost: \$7,500. To add public voting would be \$1500.

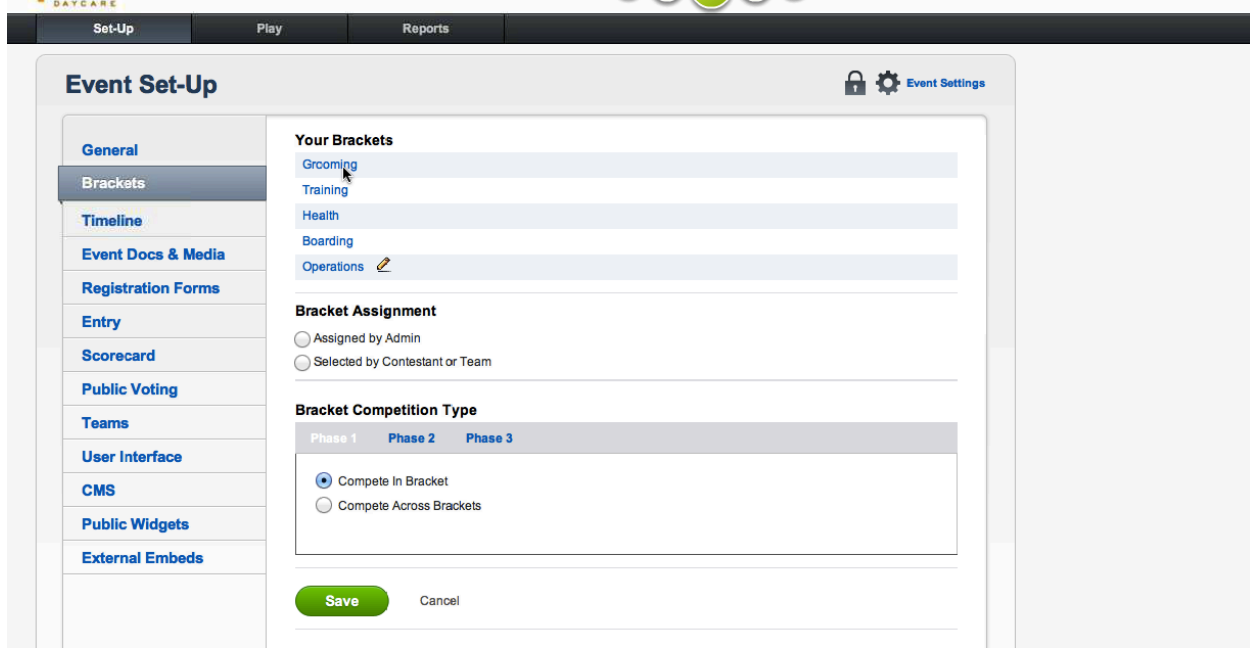


Figure 7. Skild administrative tools.

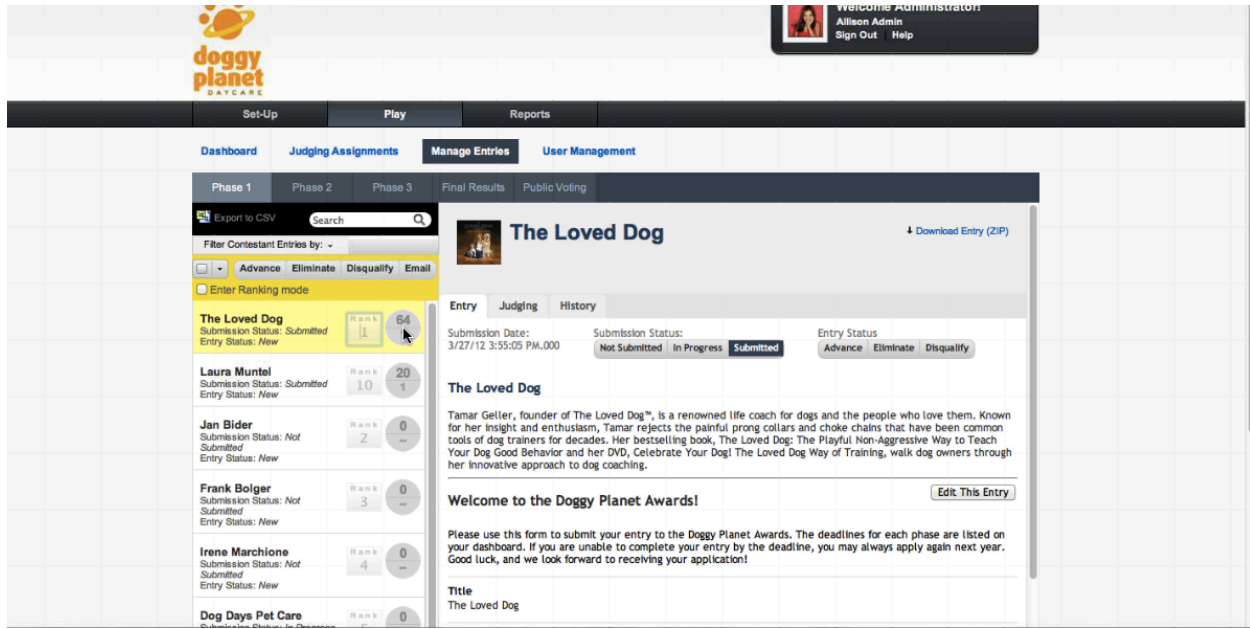


Figure 8. Admin view of rankings and entries.