



Email Invitation to Advisors' Luncheon

Dear Student Advisors,

The Big Ideas@Berkeley Contest provides funding, support, and encouragement to undergraduate and graduate students who have innovative ideas to improve their world. All students who participate in the contest are provided with resources to help them turn their ideas into action – *information sessions, proposal writing workshops, judging feedback, student advising, professional mentoring* – and winners receive up to \$20,000 to get them started.

This year's contest launches on **September 4th, 2013** and we would like your help getting even more students from all disciplines engaged in this exciting campus-wide contest!

Please join us for lunch on **August 14th at 12PM** in **[LOCATION]** to learn about how your students can benefit. We'll provide information about the exciting new elements and categories that we are adding to the contest this year – and we'll give you all the things you need to share with your students.

We have limited seating so RSVP no later than **Friday, August 3rd** to **[URL TO GOOGLE DOC RSVP FORM]** to reserve your spot.

Please feel free to contact us if you have any questions.

Best Regards,

The Big Ideas Team