Congratulations on being selected as a finalist! If you are interested in being matched with a mentor who will support you while you draft your full proposal, **please fill out this form and return it to bigideas@berkeley.edu by December 21ˢᵗ, 2013.** (Please note that only one application should be provided by each interested team.) We will match you with a mentor to the best of our ability based on the answers you provide. **You will be put in touch with your mentor via e-mail by Tuesday, January 21, 2014.**

Please note that we ask mentors to spend a minimum of ten hours total, between January 21ˢᵗ and March 11ᵗʰ (the Full Proposal deadline), reviewing your pre-proposal and discussing strategies to improve your full proposal. Once you are paired with your mentor, we will provide you with a mentorship agreement contract to help set goals and expectations. **However, it will be your responsibility to mutually agree on the number and type of meetings (e.g., phone, Skype, or in-person) that you will have with your mentor.**

In thinking about your mentorship needs, note that in the full proposal round of the Big Ideas contest, teams are expected to continue to develop, refine, and expand upon their pre-proposals. Final proposals will be assessed based upon the extent to which, a) the proposal addresses a pressing social, environmental, or campus need, b) the team has thought through all aspects of project implementation, c) the proposal is financial feasible, d) the team is familiar with the market or community they wish to serve, e) the team is composed of members who have the passion and technical capabilities necessary to follow through with their plans, and f) the team has developed a plan to evaluate their project or product.

1. **In 150 words of less, please summarize what you hope to improve about your proposal, given the judges' pre-proposal feedback:**

2. **Based on the feedback provided by the pre-proposal judges and your project's current stage of development, please indicate to what extent you'd like help from you mentor in the following areas:**

	I don't need any help in this area	I'd like a little help in this area	I'd like some help in this area	I need significant help in this area
Scaling your project				
Social or environmental impact				
Financial modeling or budgeting				
IP strategy				
Market (or community) research and analysis				
Organizational design				
Branding and advertising				
Evaluation and monitoring				
Partnership development				
Pitch development				

3. **In addition to what you indicated in question 2 above, are there any other areas you'd like your mentor to have expertise?**

4. **Big Ideas projects focus on a variety of regions, and often, a mentor with expertise in a particular geographic region is invaluable. Please note below the countries (or continents) where your project will take place.**

5. **Is it more important to you that your mentor has expertise in your geographic region or expertise in the skills areas you'd like to improve?**

6. **Briefly describe the profile/characteristics of your ideal mentor (e.g., "Silicon Valley, IT entrepreneur with start-up experience" or "International development guru with knowledge of East Africa and expertise water sanitation issues", etc.) If you have a particular person in mind who you'd like to work with, feel free to share that person's name and position here as well.**

7. **Is there anything else you'd like us to know? Please share any other information about yourself that you think will be relevant for matching you with a mentor.**