



## Award Expectations & Terms Letter

Dear [XXXXXXX],

Congratulations on your team's selection as a 2014 Big Ideas@Berkeley award winner. Yours was among 40 projects selected from 190 submissions received from across several universities. Your project was awarded a [XXX] place, [\$XX,XXX] prize. The duration for this award is one year, beginning July 1, 2014, and ending June 31, 2015. We believe your idea has great potential and we encourage you to reach out to the Big Ideas@Berkeley team as you continue working on the project.

Please review the following expectations associated with all Big Ideas@Berkeley awards and indicate your agreement by signing on the back and returning this document to us, either by scanning and emailing a copy ([bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)) or delivering it to 100D Blum Hall, UC Berkeley.

- **Reporting** – Award recipients agree to participate in periodic “check-in” phone calls with Big Ideas@Berkeley advisors to provide an update on the status of their project. At a minimum, award recipients agree to participate in a 6-month check-in phone call (December 2014) and 12-month check-in phone call (June 2015).
- **Acknowledgements** – Award recipients agree that all materials publicizing or resulting from award activities shall contain an acknowledgment of Big Ideas@Berkeley support. Award recipients agree to incorporate the Big Ideas logo in any website, mobile-app, promotional materials, education materials, and posters relating to their Big Ideas@Berkeley funded activities. (Big Ideas shall supply its logo by email upon request.)
- **Media and Outreach Efforts:** Award recipients agree to respond to reasonable requests for interviews from individuals referred by Big Ideas or the Blum Center and attend and prepare presentations for Big Ideas or Blum Center events (as requested, schedules permitting.)
- **Use of Information:** Award recipients authorize Big Ideas and the Blum Center to publish project summaries—including leadership information, testimonials, and success stories—in web and printed resources. Some projects may be profiled on the Big Ideas website and may appear in Big Ideas and Blum Center publications and other promotional materials.

On behalf of Big Ideas@Berkeley and all of our sponsors, I want to express how excited and honored we are to be supporting your team's project. If you have any questions, please feel free to contact us.

Congratulations once again and please stay in touch!

The Big Ideas Team

**FLIP TO SIGN AGREEMENT**

**Agreed:**

Project Name: \_\_\_\_\_

Print Name (Team Lead): \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_