



Mentor Application

Thank you for your interest in serving as a Big Ideas Mentor! The primary goals of the Big Ideas contest are to bolster students' abilities to develop creative solutions to pressing social problems and to positively impact the campus, local, and global communities by providing financial support for the implementation of their solutions. By serving as a mentor, you will help challenge and inspire students to develop inventive and viable projects! To assist us with matching you with the most appropriate team, please take five to ten minutes to complete the survey below.

For more details on the mentorship process, please visit:
<http://bigideas.berkeley.edu/mentors/>

Name:

Current Employer, Position/Title:

Email Address:

Phone Number:

Mentoring Experience

In 150 words or less, please share your mentoring experience. Have you served as a mentor for other contests or organizations?

Professional Experience:

In 200 words or less, please summarize your professional areas of expertise or most notable/relevant positions held.

Years of Professional Experience:

Which Big Ideas category (or categories) are you most interested in?

For a detailed description of categories, please visit: <http://bigideas.berkeley.edu>

- Creative Expression for Social Justice
- Clean & Sustainable Energy Alternatives
- Financial Capability
- Global Poverty Alleviation
- Improving Student Life
- Information Technology for Society
- Open Data
- Promoting Human Rights
- Scaling Up Big Ideas



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Skill Areas:

Based on the feedback student teams received from pre-proposal judges, students will be looking to draw on your skills in particular areas. On a scale of 1-5 (low to high), please rate your expertise in the following areas.

	1 No Experience	2 Minimal Experience	3 Some Experience	4 Significant Experience	5 I'm an expert
Scalability and design thinking					
Social or environmental impact					
Business plan development					
Financial modeling or budgeting					
IP strategy					
Market research and analysis					
Organizational design/supply chain					
Branding, consumer engagement, sales					
Evaluation and monitoring					
Partnerships/grant development					
Pitch development					

Geographic Areas of Expertise

Big Ideas@Berkeley student teams take on projects in a variety of regions, and often, a mentor with expertise or experience in a particular geographic region is invaluable. Please note below the countries (or continents) that you have professional experience or specialized knowledge about.

Is there anything else you'd like us to know? Please share any other information about yourself that you think will be relevant for matching you with a student team.