

BIG IDEAS JUDGES

CAMPUS & COMMUNITY IMPACT

Paul Alivisatos, Samsung Distinguished Professor of Nanoscience and Nanotechnology and Director, Kavli Energy Nanosciences Institute

Rebecca Hopkins, Deputy Director, Oakland Public Education Fund

David Phillips, Associate Vice President for Energy and Sustainability, University of California Office of the President

Jennifer Walske, Visiting Fellow at the Blum Center, Social Impact Fellow at the Haas School of Business, Program Director, Social Innovation, University of San Francisco, Assistant Professor, School of Management, University of San Francisco

GLOBAL IMPACT

Danielle Cass, Tech Sector Liaison, US Global Development Lab at USAID

Anand Kulkarni, Founder & President, LeadGenius

Nick Pearson, Founder and Executive Director of Jacaranda Health

Jean Shia, Head of Operations, Autodesk Foundation

Doug Parker, Director, California Institute for Water Resources, University of California Office of the President

BIG IDEAS GRAND PRIZE

PITCH DAY

OUR SPONSORS



MICHIGAN STATE UNIVERSITY

International Studies and Programs
Global Center for Food Systems Innovation

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|--------------------------|--------------|--|
| APRIL 27 (WED) | 5:00-8:00 PM | B100 BLUM HALL (PLAZA LEVEL) |
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RUDD FAMILY FOUNDATION
BIG IDEAS
@BERKELEY

AGENDA OF EVENTS

5:00-5:30^{PM}

WELCOME RECEPTION & BIG VOTE

5:30-6:15^{PM}

CAMPUS & COMMUNITY IMPACT

FITE Film (From Incarceration to Education) and Resource Connection *UC Berkeley*

This project is focused on the production of a documentary film that will combat recidivism in the prison system by motivating currently incarcerated individuals to seek higher education and mentorship opportunities. The creation of a structured resource connection will provide assistance to incarcerated individuals seeking to attain higher education.

LiftEd *UC Berkeley*

LiftEd is an iPad application that enables special education professionals to measure students' academic & behavioral performance on individualized learning goals, analyze learning trends to modify instruction and intervention methods real-time, and ultimately share student progress with districts & parents on-demand.

SafeSpace *UC Berkeley*

Poor mental health is a widespread issue plaguing college students across the country. SafeSpace is a website and mobile application for UC Berkeley undergraduates to comfortably share their similar mental health issues; it is an anonymous, peer-led chat.

6:15-7:00^{PM}

GLOBAL IMPACT

Safi Organics *Massachusetts Institute of Technology*

Safi Organics provides a carbon-negative soil conditioner for rural farmers who suffer from long-term crop loss due to soil degradation. Their product, Safi Sarvi, provides the essential nutrients and a biochar-based stabilizer that leads to a 30% increase in crop yield and 50% increase in income.

Dost: A Mobile Platform to Promote Parent Engagement and Early Childhood Education *UC Berkeley*

Dost will give low-income moms a leg-up on their child's primary school readiness and amplify the impact of existing early childhood education programs. Through short, prerecorded voice messages delivered via a call to feature mobile phones, Dost offers moms a low-cost and highly scalable approach to access the knowledge they crave and unleash their child's potential.

Open Viral Load *UC San Diego*

The Open Viral Load project aims to develop an open-source, affordable genetic assay test for HIV that can be easily modified to test other pathogenic diseases, such as tuberculosis and the Zika virus. This project will allow low resource communities to receive the regular testing they need in order to know the status of their viral disease or to quickly diagnose patients with other pathogenic illnesses.

7:00-7:30^{PM}

NETWORKING RECEPTION

Light refreshments and a chance to meet the teams, judges and other Bay Area professionals who support Big Ideas as judges and mentors.



7:30^{PM}

WINNERS ANNOUNCED!

TWO PITCH ROUNDS

