

Below you are asked to share about your experience developing your venture and participating in the Big Ideas Contest. This will help us ensure that the contest is meeting the needs of participants and should take no more than 5 minutes to complete. Your answers are completely anonymous and confidential. Your answers will not be associated with you or your team and will not be used to make any judging decisions. Please be as candid and thorough as possible, and note that there is no right or wrong answer.

When did you first come up with your "big idea"?

- <1 month ago
- 1-2 months ago
- 3-6 months ago
- 7-12 months ago
- >1 year ago

Which of the following resources did you utilize? Check all that apply. *

- Information Session
- Pre-proposal writing workshop
- Idea Generation Dinner
- Innovators@Cal
- Editing Blitz
- Pre-proposal advising Workshop
- Practitioner in Residence
- Advising Hours
- None

Which Big Ideas support service was the most useful?

What was missing from the selection of Big Ideas support services?

Check all that apply:

- Someone in my family has started their own business
- I have worked for a startup company before participating in Big Ideas
- I have started a venture or initiative before participating in Big Ideas
- None of the above

I am likely to start a social venture on my own or with others in the next 12 months. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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I am likely to start a social venture on my own or with others in the next 5 years. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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I see myself working at a social venture at some point in my career. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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I am confident in my ability to...

Design a product or service that will alleviate a social problem. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Estimate the amount of startup funds and working capital necessary to start my social initiative. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Estimate the need within a particular market for a product or service. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Clearly and concisely explain my social venture (in written form). *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Clearly and concisely explain my social venture (in verbal form). *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Develop a strong network of individuals with the necessary skills to help me with my social venture. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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Develop a plan for implementing my venture. *

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
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During the last 5 months, I have (check all that apply): *

- Participated in a class directly related to my venture
- Applied to another social venture or business plan competition
- Applied for additional funding (not through a competition)
- Participated in an incubator, accelerator or other startup support program
- Secured additional funding
- Worked with an external advisor on my venture
- Brought on dedicated team members
- Established an online presence for my venture
- Had my venture incorporated as a legal entity
- Implemented a pilot project
- Developed a prototype or model for my venture
- Opened a bank account for my venture
- Already had a paying client for my venture
- Purchased materials, office equipment, supplies or inventory for my venture
- None of the above

Rank the importance of the type of career you are pursuing:

- Business
- Government
- Non-Profit Organization
- Social Venture
- Academia
- Other. Please list your "Other" preferred career here.