SOCIAL INNOVATOR OnRamp
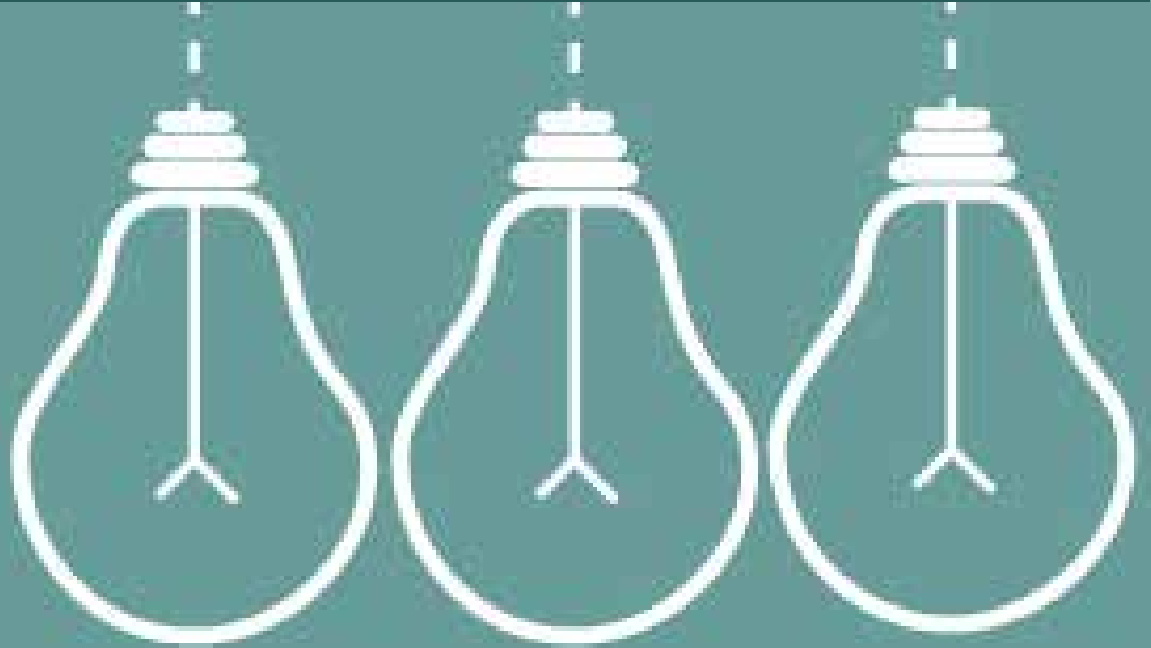
POWERED BY

BIG IDEAS
BLUM CENTER

IAS 150   **4 UNITS**

SOCIAL INNOVATOR ONRAMP

JOIN THE SOCIAL INNOVATOR ONRAMP TO JUMPSTART YOUR OWN NOVEL IDEAS FOR SOCIAL IMPACT!

OVERVIEW

This hands-on course introduces students to case work, best practices, and the tools necessary to turn ideas for the social sector into viable products and services. Throughout the class, students further shape, evaluate and grow their own early-stage projects and ideas with support from OnRamp instructors and invited experts. There is no thematic restriction to projects, other than that they must be driven by social good: projects can be local or global, for profit or non-profit; startups or NGO initiatives; technical products or social processes.

WHO IS THIS FOR

Apply to this class with your new ideas or early-stage initiatives. This includes projects that you have already begun through participation in the Big Ideas@Berkeley or other classes or competitions; or through research, work or volunteer experiences. New ideas are also eligible.

HOW TO ENROLL

Students are encouraged to apply together in groups of two or more to get the most out of this action-based class. You may recruit a friend to join! For more information or to apply to the course go to http://tinyurl.com/OnRamp2016.

FOR MORE INFORMATION

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INSTRUCTORS:

Dr. Jennifer Walske
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Dr. Sophi Martin
LinkedIn: /sophimartin

Plus industry experts in areas such as product design, product launch, social enterprise, and social investing.

TIME:

Wednesdays 2:00 PM - 5:00 PM (Fall 2016)

WHERE:

Blum Hall (B100)
Blum Center for Developing Economies