







# **Upcoming Big Ideas Events**

## 4 WEEKS LEFT TO LAUNCH YOUR BIG IDEA!

3-page pre-proposal due November 14, at 12pm (PT)

Don't just look at the pre-proposal application as a contest. Use the Big Idea's resources and events as a step-by-step guide to turn your innovative idea into a meaningful social venture. Sign up for in-person or online advising hours here. Check out the next event below!

#### **BIG IDEAS WRITING WORKSHOP**

## Tuesday, October 30 | 6:00pm PT | B100 Blum Hall

Receive guidance and feedback on how to effectively craft your Big Ideas pre-proposal. Big Ideas advisors will walk you through every element that is required in your 3-page pre-proposal submission and answer any questions you have. This workshop will have an added emphasis on storytelling and how to craft an effective narrative for the Big Ideas pre-proposal, led by <a href="Scott Shigeoka">Scott Shigeoka</a>, an expert in storytelling and the Community & Design Lead at <a href="OpenIDEO">OpenIDEO</a>. <a href="Learn more here.">Learn more here.</a>



# **Big Ideas Highlights**



### Big Ideas Judge & Mentor Spotlight: Ryan Shaening Pokrasso

To learn more about our network of judges and mentors, check out our recent Q&A with Big Ideas Judge Ryan Shaening Pokrasso. Ryan is an attorney and the

co-founder of <u>SPZ Legal</u>, which specializes in assisting social entrepreneurs. He has been a longtime judge and advisor for the Big Ideas student innovation competition. He sat down with Big Ideas to talk about his own entrepreneurial path, what to look for in a co-founder, and legal questions that are never too early to ask. <u>Read more here.</u>



## Join the Big Ideas Network!

Big Ideas is seeking leaders in the social impact and innovation space to serve as judges and mentors for the next round of the Contest. This is an opportunity to get a first look at exciting innovations and to offer constructive feedback and support to the next generation of change-makers. Training is provided and all activities can be conducted remotely. Click here to submit an application to be a judge and/or mentor.

## **Alumni Spotlights**



<u>The Blum Center</u> interviewed Big Ideas project turned company, <u>Vidi</u> (2018 winner), about its innovative surgical tool tracking technology and journey into entrepreneurship since Big Ideas. <u>Read more here.</u>

Big Ideas Alumni: <u>Email us</u> if you have an update to share, an opportunity to advertise, and/or are in need of additional resources!



**Resources for Early Stage Innovators** 

Open to all entrepreneurs!

### **Echoing Green Fellowship**

The Echoing Green Fellowship is for innovators, entrepreneurs, and leaders dedicated to creating an equitable and sustainable world. As an Echoing Green Fast-Track Partner, Big Ideas can nominate two Echoing Green applicants for an expedited fellowship application. Please note that previous winners will be given priority. Chosen nominees will be automatically moved past the first round review and into Echoing Green's due diligence process. If you are interested in applying and would like a nomination, please contact us at <a href="mailto:bigideas@berkeley.edu">bigideas@berkeley.edu</a> by 10/27 with the subject "Echoing Green Fast Track Request" in order to fast-track your application. **Applications for the 2019 Fellowship are due on October 30.** Learn more and apply here.

## Open to all UC Berkeley students!

### **Global Product Development Course**

<u>DES INV 190-2 Global Product Development Course</u> covers the process of translating a prototype into a commercial, consumer-ready product. Course topics include Design for Manufacturing (DFM), Design for Assembly (DFA), and Design for Sustainability (DFS). A field trip to Hong Kong and China over spring break is included to visit design studios, factories and assembly lines. The Jacobs Institute will pay for the cost of flights and hotels. Open to upper-division undergraduate students, master's students, and PhD candidates from all degree programs and disciplines. Application is due by Oct 31. <u>Learn more and apply here.</u>

Open to all aspiring entrepreneurs and change-makers!

## **D-Prize Global Competition**

The D-Prize Global Competition is LIVE and seeking social entrepreneurs! D-Prize challenges bold new leaders to tackle extreme poverty, awarding winning teams with up to \$20,000 each to launch organizations that can distribute proven poverty interventions to large communities. Learn more about the D-Prize challenges (in girls' education, energy, agriculture, global health, governance and infrastructure, and more). The submission deadline is November 4. Learn more and apply here.

Open to current student teams anywhere in the world!

## The Wege Prize

The Wege Prize is an annual competition that ignites game-changing solutions for the future by inspiring college/university students around the world to collaborate across institutional, disciplinary, and cultural boundaries to redesign the way economies work. Participants contend for over \$30,000 in total cash prizes, to show the world what the future of problem solving looks like. **Applications are due by November 18.** Learn more and apply here.

# **Upcoming Events**

### GSVC Info Session

### Tuesday, October 23 | 5:30-6:30 PM | Blum Hall B100

Developing meaningful solutions to the world's most challenging problems? This year, the Global Social Venture Competition (GSVC) is excited to celebrate 20 years of impact and a focus on technology for good. Join the team for an info session to learn more about the

eligibility guidelines, venture requirements, and helpful tips to strengthen your application.

### **Design Ideation**

## Wednesday, October 24 | 5:00pm - 6:30pm | 10C Jacobs Hall

Interested in design ideation process? Join Jacobs Institute design fellow Euiyoung Kim for a pop-up workshop on the design ideation. In this workshop, you'll explore the ideation methods and learn how to apply different design methods in the ideation stage. The hour and a half long session will include a short overview of the design ideation methods and an in-class activity for you to explore them, learning when and how to use them in the various contexts of design projects. Bring your own design projects if you want to get one-on-one feedback from the workshop leaders.

## Jacobs Design Conversations

## Friday, October 26 | 12pm - 1pm | 2530 Ridge Road, UC Berkeley

The Jacobs Institute for Design Innovation invites leading designers and makers to Berkeley to speak as part of the Jacobs Design Conversations series. Connecting diverse perspectives under one roof, Jacobs Design Conversations are spaces for dialogue on a broad spectrum of innovations and ideas. As part of this series, <a href="Kyle Wiens">Kyle Wiens</a> (CEO of <a href="iFixit">iFixit</a>) will share his insights with Berkeley's design innovation community. If you have any questions, you can email the event organizers at <a href="mailto:jacobsinstitute@berkeley.edu">jacobsinstitute@berkeley.edu</a>

#### Women in Tech: The Future of Al

## Friday, November 16, 2018 | 11:00am – 5:00pm |Banatao Auditorium, Sutardja Dai

This year's Women in Tech symposium will highlight the experiences of women technologists and policymakers who will shape the next generation of AI research and applications. As in previous years, representatives will include leaders from established companies, startups, academia, and the public sector. Two confirmed keynote speakers are Ellen Ullman, author of *My Life in Code*, and Amy Heineike, VP of engineering at Primer.ai. The event will also feature the <a href="https://www.will.com/wil

#### App Demo Breakfast

## Friday, November 16 | 10:00 am- 1:00 pm | Shattuck Plaza Hotel, Berkeley

Public Good App House will bring together nonprofits, advocates, volunteers, and developers that care about how technology can be better used to support social innovation. This breakfast will demo social benefit apps and this is a chance to meet others in the social good tech community. Register to attend here.









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