

2021-22 RUDD FAMILY FOUNDATION  
**BIG IDEAS** CONTEST

Do you have a **BIG IDEA?**  
**WIN**  
**\$20,000**

Big Ideas is a social innovation contest that provides funding, training, networks, and recognition to students who have transformative solutions to real-world problems.

**WHAT YOU GET**

- Winning ideas will be rewarded \$5,000 - \$20,000 in funding
- Receive a year long mentorship by a subject matter expert from your industry
- Gain state-wide recognition by competing with other UC colleges

**ELIGIBILITY**

- Projects must be initiated and led by an undergraduate or graduate UC student
- Must be an early-stage ranging from brand new ideas to project teams that have been formed recently
- Projects must have a clear social impact on track areas below



WORKFORCE  
DEVELOPMENT



PANDEMIC  
RESPONSE &  
RECOVERY



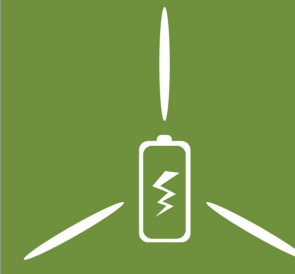
GLOBAL  
HEALTH



FOOD &  
AGRICULTURE



FINANCIAL  
INCLUSION



ENERGY &  
RESOURCES



EDUCATION  
& LITERACY



DATA &  
AI



CITIES &  
COMMUNITIES



ART & SOCIAL  
CHANGE

**3-page pre-proposals due November 18, 2021 at 1pm PT**

FOR MORE INFORMATION VISIT  
**BIGIDEASCONTEST.ORG**