

Official Contest Rules

Who Can Participate in Big Ideas?

Applicants with innovative "BIG" ideas, who meet all of the eligibility criteria listed below, are encouraged to apply.

- 1. **Student-Led**: Projects must be initiated and led by an undergraduate or graduate student (or students) from an eligible campus. The project should not be an extension of faculty-guided research or led by a non-student established organization (i.e. non-profit or for-profit entity).
- 2. **Early-Stage**: Big Ideas supports early-stage projects. These can range from brand new ideas with a team just assembling, to projects that have formed recently (within 2 years).
- 3. **Social Impact**: Projects must have a clear social impact. The project should be centered around an innovation (technologies, services, programs) that produces a clear benefit with the potential for sustained improvement in the lives of groups or individuals.

Which Universities Are Eligible to Participate?

- UC Berkeley
- UC Davis
- UC Irvine
- UC Los Angeles
- UC Merced
- UC Riverside
- UC San Diego
- UC San Francisco
- UC Santa Barbara
- UC Santa Cruz
- · Hebrew University of Jerusalem
- · Makerere University (Uganda)