



## Judge Recruitment Email

Dear [PROSPECTIVE JUDGE],

I am writing to invite you to participate as a judge in the final round of the Big Ideas@Berkeley “[NAME OF CATEGORY]” category.

Big Ideas@Berkeley is an annual innovation contest aimed at providing funding, support, and inspiration to interdisciplinary teams of UC undergraduate and graduate students who have “big ideas.” Since it’s founding, UC Berkeley’s annual Big Ideas prize contest has inspired innovative and high-impact student projects aimed at solving the world’s most pressing problems.

In November we received 160 pre-proposals (representing more than 500 students) across nine categories and 54 finalists were selected to move on to the final round. Over the past two months these finalist teams have all made substantial progress towards developing actionable and high-impact social ventures. They have reviewed the pre-proposal judging feedback, and teams are currently working with professional mentors to help them refine and improve their proposals. I am certain you will enjoy the review process and be inspired by these amazing student ideas.

In the [NAME OF CATEGORY] category judges will be required to read **four** proposals, no more than 15 pages in length (including budget), and provide both quantitative and qualitative feedback on each. The review period will run from **March 13th through April 12th** and we anticipate that your review will take a total of between 4-6 hours. In addition, there will be a training to give final round judges more information on the review process on **March 12th in [LOCATION]** (the training will be recorded for those who cannot attend in person.)

Please let me know if you would like to participate in this review. Please feel free to contact us if you have any questions at all (**EMAIL**).

Thank you in advance for your support of Big Ideas!

Sincerely,

[FIRST NAME LAST NAME]

The Big Ideas Team

[EMAIL]

[PHONE]