

[Date]

Dear [Team Lead],

Congratulations on your team's selection as a 2016 Big Ideas award winner. Your project, *[Project]*, was among [X] projects selected for an award from over [Y] submissions received. It has been awarded a [Place], \$[Z] prize in the [Category] category. The duration for this award is one year, beginning July 1, 2016, and ending June 31, 2017. We believe your idea has great potential and we encourage you to reach out to the Big Ideas team as you continue working on your project.

Please review the following expectations associated with all Big Ideas awards and indicate your agreement by signing and returning this document to us, either by scanning and emailing a copy ([bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)) or delivering it to 100D Blum Hall, UC Berkeley.

- **Reporting** – Award recipients agree to participate in periodic “check-in” phone calls with Big Ideas advisors to provide an update on the status of their project. At a minimum, award recipients agree to participate in a 6-month check-in phone call (December 2016) and 12-month check-in phone call (June 2017.)
- **Acknowledgements** – Award recipients agree that all materials publicizing or resulting from award activities shall contain an acknowledgement of Big Ideas support. Award recipients agree to incorporate the Big Ideas logo in any website, mobile app, promotional materials, education materials, and posters relating to their Big Ideas funded activities. (Big Ideas shall supply its logo by email upon request.)
- **Media and Outreach Efforts** – Award recipients agree to respond to reasonable requests for interviews from individuals referred by Big Ideas or the Blum Center and attend and prepare presentations for Big Ideas or Blum Center events (as requested, schedules permitting.)
- **Use of Information** – Award recipients authorize Big Ideas and the Blum Center to publish project summaries – including leadership information, testimonials, and success stories – in web and printed resources. Some projects may be profiled on the Big Ideas website and may appear in Big Ideas and Blum Center publications and other promotional materials.

On behalf of Big Ideas and all of our sponsors, I want to express how excited and honored we are to be supporting your team's project. If you have any questions, please feel free to contact us.

Congratulations once again and please stay in touch!

The Big Ideas Team  
[bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)  
(510) 666-9120



## Award Expectations & Terms Letter

Agreed:

Project Name:

---

Print Name (Team Lead):

---

Signature:

---

Email:

---

Date:

\_\_\_\_ / \_\_\_\_ / \_\_\_\_