



People's Choice Video Contest Application Requirements

Each team that submitted a pre-proposal, regardless of whether they were selected as a finalist, is eligible to submit a People's Choice Video (1 video per applicant/team.)

1. Videos should be no longer than 120 seconds long.
2. The maximum file size for video upload is 300MB.
3. The contest platform will accept MOV, WMV, MP4, SWF and FLV format files.
4. Video content must be the property of the finalist team.
5. You must have written permission from all individuals identifiable in the video. If an individual in the video is under the age of majority in their state of residence, written permission must be from the individual's parent or legal guardian.
6. Video submissions must be uploaded between Monday, April 11th and Monday, April 18th, 2016 at 12PM PT.

Resources

There are numerous resources available to help you produce your own video. Here are just a few:

- <http://www.ewoliving.com/Ten-Video-Tips.pdf>
- <http://blog.wooshii.com/2011/12/how-to-make-a-good-kickstarter-video/>
- <http://www.bbc.co.uk/films/oneminutemovies/howto/>
- <http://www.youtube.com/watch?v=UCBcjZCaeEw>

In the past, entrants to the video contest have used the following video tools:

- iMovie for Mac/iPad/iPhone
- Windows Live MovieMaker
- Android Vim Trim Pro

Rights in Submission

By entering, each Entrant represents and warrants that his or her entry (and Sponsor's and its designees' use thereof) does not and will not defame or otherwise violate the rights of any third party and does not and will not violate any federal, state, or local laws or ordinances. Entrant further represents and warrants that he or she has secured the requisite consent from any third party referenced or appearing in their entries. To the extent that anyone under the age of 18 appears in a video, Entrant represents and warrants that the minor's parents consented to the minor's appearance in the video and the public display of the video. Sponsor reserves the right in its sole discretion to disqualify any entry that it believes violates any of the Video Submission Requirements, does not otherwise comply with these Official Rules, or that is not consistent with the spirit and theme of the Contest. Entrants will retain copyright in their work, but each Entrant grants to Big Ideas@Berkeley a



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