Thank you for providing your feedback! Your answers to the questions below will be used to determine applicant eligibility and compute an overall score for this proposal.

Privacy Policy

Many of our applicants hope to launch ventures following the contest. It is expected that judges will maintain the confidentiality of the proposals before, during and after the judging process. During the duration of the contest, any communications with applicants should be initiated through staff representatives of the Big Ideas contest only. Please check the box below to acknowledge that you have read and agree to our privacy policy.

I agree to the Privacy Policy stated above:

Yes	No

Judging Criteria

Please rate and provide detailed comments in the section below. Reviews should be written as though you are communicating directly with the applicants. Applicants will receive only the qualitative feedback (not scores). Reviews will be kept anonymous. *Important Note: Big Ideas applicants, both finalists and non-finalists, regularly cite the judges' feedback as the most valuable resource provided by the contest. Your detailed comments in the section below are truly critical to the success of these projects as they move forward.*

1. INNOVATION (40%) - The idea presented is a "novel, innovative or creative" solution to the proposed problem. Big Ideas defines "novel, innovative or creative" solutions as either: (a) a new idea, method, invention or product, or (b) the creation of a better or more effective product, process, service, technology or idea.

Yes	Somewhat	Not Especially	No

Comment on "Innovation":

2. POTENTIAL FOR IMPACT (20%) - The proposed project addresses a pressing and important social problem. The team provides the reviewer with sufficient statistics and research to understand the problem and specific need(s) of their target audience, and makes a clear case that their project addresses this need.

Yes	Somewhat	Not Especially	No

Comment on "Potential for Impact":

3. VIABILITY (15%) - The proposal is viable and the team has credibility to implement it. The proposal includes sufficient evidence of team members' expertise, training, skills, and the team has thought through the partnerships and resources necessary to achieve their expressed goals and objectives. (NOTE: We only require teams to consider implementation for the first year of their project.)

Yes	Somewhat	Not Especially	No

Comment on "Viability":

4. QUALITY (10%) - The overall quality of proposal is high and the idea itself is of high merit. The team has clearly put thought and effort into creating a compelling and persuasive proposal that convinces readers this is an idea worth funding.

Yes	Somewhat	Not Especially	No

Comment on "Quality / Merit"

[   ]

5. CATEGORY QUESTION (15%) - *For each contest category, judges will also consider a category-specific question. For this section, Scaling Up will be judged on progress made towards previous project thus far.*

Yes	Somewhat	Not Especially	No

Comment on "Category Fit"

[   ]

Additional Feedback

1. Do you have any additional general comments about this proposal that you would like to share with the applicants?

General Comments

[   ]

2. Do you think there other similar ideas/projects that the team should investigate or organizations you think the team should pursue partnerships with?

Comments (Market Research & Partnerships)

[   ]