

# BIG IDEAS

2015-2016

# CALL FOR JUDGES



Big Ideas is an annual innovation contest that provides funding, support and validation to interdisciplinary teams of undergraduate and graduate students who have big ideas.

The competition spans across 18 campuses in the US, Australia and Uganda. Since its launch in 2006, Big Ideas has inspired more than 4,000 inventive students to propose 1,250+ high-impact projects aimed at solving the world's most pressing problems. By seeking out novel ideas and providing the necessary support to develop them, Big Ideas has helped contest winners make a difference all over the world. This year's competition will award over \$300,000 in prize money to students competing across 9 individual categories.

The success of the contest and the ideas that come out of it are made possible by 200+ energetic and experienced leaders and professionals who serve as judges and mentors each year. Past judges have included professors, industry leaders, innovative thinkers, entrepreneurs, consultants, and project designers from one or more of our categories areas - including representatives from Google, Twitter, Packard, USAID, Yahoo, World Bank, Bain & Co and many others.

LEARN MORE: [bigideas.berkeley.edu](http://bigideas.berkeley.edu) | [bigideas@berkeley.edu](mailto:bigideas@berkeley.edu)

18  
CAMPUSES

200+  
BIG IDEAS

\$300K  
AWARDS

500+  
NETWORK

2015 CATEGORIES



ART & SOCIAL CHANGE



ENERGY & RESOURCE ALTERNATIVES



FINANCIAL INCLUSION



FOOD SYSTEMS



GLOBAL HEALTH



IMPROVING STUDENT LIFE



INFORMATION TECHNOLOGY FOR SOCIETY



MOBILES FOR READING



SCALING UP BIG IDEAS

# BIG IDEAS JUDGES

Big Ideas Judges support the contest by reviewing proposals in a category of their choice, scoring them based on established criteria, and providing written feedback for improvement. All judging is done remotely in judges' free time via our online application platform. Judges can participate in one or both of our two contest rounds:

- **Pre-Proposal Round:** The pre-proposal round review period runs from mid-November through early-December. Pre-Proposal judges review between 8-10 submissions - each of which is 3 pages long. In this round, scoring emphasis is placed on how creative and innovative the idea is within its category.
- **Final Round:** The final round review period runs from mid-March to early-April. Final Round judges review 6-8 final proposals - each of which is 10-15 pages long. In this round, scoring emphasis is placed more equally on potential for impact, implementation and viability.

If you are interested in serving as a Big Ideas Judge, you can visit our [Judges' Page](#) to learn more about the judging process and submit a brief "application" that summarizes your expertise and interests. You can also reach out to us at [bigideas@berkeley.edu](mailto:bigideas@berkeley.edu) or **(510) 666-9120** with questions, and we will be happy to follow-up with you personally.



**PAY IT FORWARD** by giving back to aspiring social innovators and entrepreneurs from 70+ disciplines



**GET INSPIRED** by novel ideas from the next generation of innovators, entrepreneurs and changemakers from UC Berkeley and other top universities



**GROW YOUR NETWORK** by joining a network of 200+ industry leaders and professionals who support Big Ideas as judges and mentors

