

Inquiry	Survey Questions	Data Source & Methodology
Profile of Student Participants		
Do Big Ideas participants and winners have diverse backgrounds?	<p>The following information is collected for all student team members:</p> <p>What is your ethnicity? What is your country of origin? What is your gender? What is your major or campus department Are you an undergraduate or graduate student? What year do you expect to complete your degree?</p>	Pre-proposal Survey Full Proposal Survey
What type of startup experience do Big Ideas contestants typically have? Is this a telltale for a winning project?	<p>Check all that apply:</p> <ul style="list-style-type: none"> • Someone in my family has started their own business • I have worked for a startup company before participating in Big Ideas • I have started a venture or initiative before participating in Big Ideas 	Pre-proposal Survey
Profile of Projects		
Where are Big Ideas projects being implemented?	Where will your project activities take place?	Pre-proposal Survey Full Proposal Survey
<p>How developed are the ideas by the time they submit a Pre-proposal?</p> <p>How many of these ideas were formed after teams heard about the Big Ideas Contest?</p>	<p>When did you first come up with your "big idea"?</p> <ul style="list-style-type: none"> • <1 month ago • 1-2 months ago • 3-6 months ago • 7-12 months ago • >1 year ago 	Pre-proposal Survey
Resources Accessed by Teams		
<p>Which resources did teams access the most?</p> <p>Are teams that access a greater number of resources more likely to succeed?</p>	<p><u>Pre-Proposal Round</u> Which of the following opportunities did you utilize (check all that apply):</p> <ul style="list-style-type: none"> • Information Session • Pre-proposal writing workshop • Idea Generation Dinner • Innovators@Cal • Editing Blitz • Pre-proposal advising Workshop • Practitioner in Residence • Advising Hours • None <p><u>Final Round</u></p>	Pre-proposal Survey Full Proposal Survey

Big Ideas Metrics Framework

	<p>Which of the following opportunities did you utilize (check all that apply):</p> <ul style="list-style-type: none"> • Pre-proposal Judging Feedback • Final Round Kickoff Event • Full Proposal Writing Workshop • Editing Blitz • Practitioner in Residence • Advising Hours • Impact Design Workshop 	
Which resources were the most useful to teams?	<p>What was most useful from the Big Ideas application support services? [Open Answer]</p> <p>What was the best part of participating in Big Ideas? [Open Answer]</p>	<p>Pre-proposal Survey</p> <p>Full Proposal Survey</p>
What resources were missing from Big Ideas?	<p>What was missing from the Big Ideas application support services in the Final Round? [Open Answer]</p> <p>How do you think Big Ideas can better support students who enter the contest? What resources would have been helpful for you to further develop your idea? What additional information do you wish was provided to you? [Open Answer]</p>	<p>Pre-proposal Survey</p> <p>Full Proposal Survey</p>
How developed are Big Ideas projects by the time they submit a Pre-proposal? A Full Proposal?	<p>During the last 6 months, I have (check all that apply):</p> <ul style="list-style-type: none"> • Participated in a class directly related to my venture • Applied to another social venture or business plan competition • Applied for additional funding (not through a competition) • Participated in an incubator, accelerator or other startup support program • Secured additional funding • Worked with an external advisor on my venture • Brought on dedicated team members • Established an online presence for my venture • Had my venture incorporated as a legal entity • Implemented a pilot project • Developed a prototype or model for my venture • Opened a bank account for my venture • Already had a paying client for my venture • Purchased materials, office equipment, supplies or inventory for my venture. 	<p>Pre-proposal Survey</p> <p>Full Proposal Survey</p>
What other awards are Big Ideas projects accessing?	<p>If you have won any other contests or received any other awards for your work on this project, please list these contests and awards here, including updated information from the pre-proposal round.</p>	<p>Pre-proposal Survey</p> <p>Full Proposal Survey</p>

Skills Development

<p>What is the difference in reported confidence in each of these skills areas between PP and FP rounds?</p> <p>Which students report the greatest improvements in confidence?</p>	<p>I am confident in my ability to design a product or service that will alleviate a social problem.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
	<p>I am confident in my ability to estimate the amount of startup funds and working capital necessary to start my social initiative.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
	<p>I am confident in my ability to estimate the need within a particular market for a product or service.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
	<p>I am confident in my ability to clearly and concisely explain my social venture (in written form).</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
	<p>I am confident in my ability to clearly and concisely explain my social venture (in verbal form).</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
	<p>I am confident in my ability to develop a strong network of individuals with the necessary skills to help me with my social venture.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>

Big Ideas Metrics Framework

	<p>I am confident in my ability to develop a plan for implementing my venture.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
<p>Pipeline Development of Social Entrepreneurs</p>		
<p>Does Big Ideas inspire more student innovators?</p>	<p>I am likely to start a social venture on my own or with others in the next 12 months.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree <p>I am likely to start a social venture on my own or with others in the next 5 years.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
<p>Does Big Ideas encourage students to become more involved in social ventures?</p>	<p>I see myself working at a social venture at some point in my career.</p> <ul style="list-style-type: none"> • Strongly Agree • Agree • Neutral • Disagree • Strongly Disagree 	<p>Pre-proposal Survey Full Proposal Survey</p>
<p>Does Big Ideas encourage students to become involved in more socially-oriented industries? Does it increase interest in business or entrepreneurship?</p>	<p>Rank the importance of the type of career you are pursuing (1 being most preferred; 6 being least preferred).</p> <ul style="list-style-type: none"> • Business • Government • Non-Profit • Startup Venture • Academia • Other 	<p>Pre-proposal Survey Full Proposal Survey</p>