

RUDD FAMILY FOUNDATION

BIG IDEAS
@BERKELEY

Bulletin

Tips and tools for the Big Ideas community

People's Choice Video Contest

Now Accepting Applications!!

Submit your video: April 11 - April 18, 2016.

The Big Ideas People's Choice Video contest is now accepting applications! All teams who submitted a pre-proposal application to the 2015-2016 Big Ideas Contest are invited to submit a video between April 11 and April 18!



In the People's Choice Contest - separate from the written proposal contest - teams post a short video online, and the public votes on their favorite innovative solution to a pressing social problem. The video with the most votes at the end of the voting period will receive a \$2,500 award! [Apply Today](#) | [Check out last year's winning video](#)

Alumni Updates

Financial Literacy & Economic Justice Conference (Flejcon)



flejcon
financial literacy
for everyone
Financial Literacy and
Economic Justice Conference

Sunday, April 17, 9:00am-5:00pm

MLK Student Union, 3rd Floor, Pauley Ballroom

[Register Here](#)

A 2015 Big Ideas winner, Flejcon is excited to invite you to the [First Annual Financial Literacy & Economic Justice Conference](#), a student-organized event drawing together faculty, administrative offices, community partners and student leaders in facilitating workshops on financial literacy and economic justice to the greater student body. The conference aims to provide financial literacy training and knowledge of economic disparities for students where, currently, there are very few opportunities to develop financial literacy skills and knowledge on campus. [Register for the conference here.](#)

Big Ideas Events

Grand Prize Pitch Day

Wednesday, April 27th, 5:00-8:00pm
B100 Blum Hall, UC Berkeley

Each year select finalist teams are invited to attend the Big Ideas Grand Prize Pitch Day, where teams pitch their project ideas to a panel of esteemed judges. Pitch Day winners will receive an additional award, up to \$5,000 for first place. It continues to be one of the most fast-paced and exciting events in the Big Ideas Contest! [RSVP Here](#).



10th Anniversary Awards Celebration

Wednesday, May 4th, 5:00-8:00pm
B100 Blum Hall, UC Berkeley

The Awards Celebration brings together the entire Big Ideas community to mark the conclusion of the 2015-2016 contest. This year will also serve to mark the 10 year anniversary of Big Ideas. There will be a poster session featuring the award winning projects and plenty of time for judges, mentors, sponsors and teams to network, engage and learn. [RSVP Here](#).



Other Events

Stop Girl Trafficking: A Discussion with Dr. Aruna Uprety

Wednesday, April 13, 5:00pm
B100 Blum Hall, UC Berkeley

Dr. Aruna Uprety, prominent activist and advocate for women's rights and education in Nepal, heads Project: Stop Girl Trafficking.



When Aruna traveled to Mumbai and saw firsthand the horrors that await the thousands of young girls sold or lured by traffickers each year, she made it her life's work to protect and empower Nepal's most vulnerable girls. She began a partnership with the American Himalayan Foundation to transform counter-trafficking by combining two powerful insights: that preventing girls from being trafficked was more effective than rescuing them, and that education was the best prevention tool. The 18 year partnership has grown from 52 girls in one district to 14,800 girls in 519 schools across Nepal. And each year, hundreds of them graduate as educated, confident young women. Join us in a discussion with Dr. Uprety about her work on April 13th at 5pm at Blum Hall! Refreshments will be served.

Building Your Early Team with Jen Holmstrom

Tuesday, April 19, 4:30-5:30pm

WeWork, 2120 University Ave, Berkeley

Come learn from Jennifer from Highland Capital Partners about growing and building your early team. Jennifer leads the firm's talent program in Silicon Valley with a focus on helping portfolio companies recruit, retain, and develop key managers and employees. Prior to joining Highland, Jen was Executive Search at Facebook where she built out the engineering executive search team in addition to hiring technical leaders across the company. Holmstrom also closely collaborated with the founders of Instagram and Oculus to strengthen each group's core leadership and management functions.



2016 Berkeley Haas Africa Business Forum

Saturday, April 23, 12:30pm

Andersen Auditorium, Haas School of Business

Africa is expected to move from 35% to 85% electrification over the next 25 years. We invite you to explore the rapid growth the continent will experience in the coming years. Together with industry experts and business leaders, we will examine the business opportunities that greater access to energy will present in Africa. As access to energy improves, and populations become hungry for goods and services - the consumer, media, entertainment, and energy industries will grow at an unprecedented rate. [Learn more & RSVP here.](#)



LAUNCH UC Accelerator Demo Day



Thursday, April 28, 4:00-8:00pm

Andersen Auditorium, Haas School of Business

Join us for the LAUNCH Demo Day to meet Berkeley's best startups! [LAUNCH](#) is the University of California's accelerator focused on transforming promising startups into scalable businesses, and this year it has assembled 23 promising startups across a variety of industries, including health, food, education, and big data. This year's teams have raised over \$5M in capital, are members of YC, SkyDeck, and Citris Foundry, and are transforming billion dollar industries with novel solutions. At Demo Day, these exciting teams will pitch to top Venture Capital firms and leading entrepreneurs with prize money awarded to winning teams. [Check out the 23 companies here](#), and [register here](#).

Additional Opportunities for Students

[Call to Action: Forum on Science, Technology and Innovation for the SDGs](#)



June 6-7, 2016, UN Headquarters, New York

Submission Deadline: April 30, 2016

Each year, the United Nations will host a Multi-stakeholder Forum on Science, Technology and Innovation for the SDGs. As part of the first annual forum, the UN, in collaboration with the [Global Innovation Exchange](#), is launching a Call to Action for innovators, scientists, and entrepreneurs worldwide to submit their innovations as workable solutions for sustainable development. This Call to Action supports these solutions by creating networks and communities among people who are developing technological innovations, people who can support or scale up such innovations, and people who need such innovations in order to implement the SDGs. Show us your creativity, entrepreneurship and drive to promote sustainable development by submitting your innovation today! [For more information, click here.](#)

[Maternal & Child Health Accelerator Program](#) [Miller Center for Social Entrepreneurship, SCU](#)



Miller Center
for Social Entrepreneurship

Submission Deadline: May 18, 2016

The Miller Center for Social Entrepreneurship at Santa Clara University is currently recruiting social entrepreneurs working on maternal and child health solutions in sub-Saharan Africa for their upcoming (pro-bono) accelerator program. Broadly, the program will have three parts - a 3-day in-person kick off in Nairobi, a 6-month online training program with weekly, in-depth mentoring from Silicon Valley and GE executives, and a closing investor showcase in Nairobi. [For more information, click here.](#)



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