

RUDD FAMILY FOUNDATION

**BIG IDEAS**  
@BERKELEY

## Bulletin

Tips and tools for the Big Ideas community

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### Big Ideas Alumni Update

#### Hombres Verdaderos

Winner in the 2015 Big Ideas Global Health category, *Hombres Verdaderos*, led by Berkeley MPH candidate Nerissa Nance, aims to improve women's health outcomes in Barranquilla, Colombia by preventing domestic violence. Led by Berkeley MPH candidate Nerissa Nance, the program is set to launch in March and will engage young, adolescent boys aged 11 to 14. Read more about *Hombres Verdaderos* and their work [here](#).



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### Resources for Student Innovators

#### DIL Practitioners in Residence: Anand Kulkarni



**Tuesday, March 29, 1pm - 3pm**

**220G Blum Hall, UC Berkeley**

Get one-on-one advice on startup strategy from a successful local entrepreneur and past Big Ideas winner! Anand Kulkarni is president and co-founder of LeadGenius, a Berkeley-based startup that uses human computation and machine intelligence to automate sales at scale, and which applies fair and ethical principles to place underemployed workers from over sixty countries in projects for Fortune 5000 companies. [Sign up here](#)

#### EduApp4Syria Competition

**Deadline: April 1, 2016**

An estimated 2.8 million Syrian children are out of school because of conflict. Many



are having to cope with traumas and high levels of stress, which also affects their learning ability. The EduApp4Syria prize competition seeks the development of a smartphone app that can build foundational literacy skills in Arabic and improve psychosocial wellbeing among Syrian refugee children, aged five to 10. The deadline is April 1, and full details can be found [here](#).

## SkyDeck's Now Accepting Applications for Fall 16 Cohort

**Deadline: April 2, 2016.**

SkyDeck combines Silicon Valley acceleration with the massive resources of UC Berkeley. This unique ecosystem, coupled with SkyDeck's mentorship program, gives startups, including many Big Ideas teams, the opportunity to launch and compete with industry leaders. High potential, for profit startups across any industry sector are encouraged to apply. At least one team member must be affiliated with UC Berkeley, LBNL or UCSF. Learn more about the program and how to apply [here](#).



## Berkeley Builds: Social Innovation Designathon

**April 9th - 10th**

**Center for Entrepreneurship Stadium, UC Berkeley**

Hosted by students and student organizations at UC Berkeley, Berkeley Builds is a social impact innovation designathon on UC Berkeley's campus that invites technical and non-technical students to implement sustainable solutions to social issues at home and around the world. Berkeley Builds is seeking **non-profits to participate in the competition** and offer prompts, as well as **corporations to sponsor and lead technical workshops**. Interested in helping? [Find out more](#).

## People's Choice Video Contest

**Submissions: April 11 - April 18, 2016.**

All teams who submitted a pre-proposal application to the 2015-2016 Big Ideas Contest are invited to submit a video for entry into the [Big Ideas People's Choice Contest](#) in April 2016. The video with the most votes at the end of the voting period will receive a \$2,500 award! [View last year's winner!](#)



## Events

### Better Ventures: Fireside Chat with Kristin Richmond



**Thursday, March 24th**  
**Impact Hub Oakland**  
[Tickets Here](#)

Starting a company that has a positive social or environmental impact? Come hear from someone who's already done it. Join Better Ventures for a fireside chat with Kristin Richmond (Haas '06), CEO/Co-Founder of Revolution Foods. This intimate discussion will be followed by Q+A, fast pitches and networking. Get discount tickets [here](#).

### Hackfest for Concrn, the Compassionate Response Network



**April 1-3**  
**Pantheon - 717 California St, 2nd Floor, San Francisco**  
[RSVP Here](#)

Come join in for [Concrn Hackfest 2016](#) at Pantheon! Over the course of a weekend, groups will build, design, and strategize to help Concrn move forward in its mission to create a compassionate alternative to emergency response services for San Francisco's Tenderloin District. Friday's launch party will include drinks, food, and live music, and on Saturday evening we're delighted to present a brief keynote address by Del Seymour. There will be a raffle and prizes for those who participate in the work groups on Sunday! All code is open-source so developers can continue to use the work we accomplish.

### UCGHI-CUGH Satellite Session

**Empowering & Connecting Students towards Sustainable Global Health**



**UC** GLOBAL  
HEALTH  
INSTITUTE  
*University of California*

**Friday, April 8th**  
**Hilton San Francisco Union Square**  
[RSVP Here](#)

Hosted by the UC Global Health Institute (UCGHI) and Consortium of Universities for Global Health (CUGH), this one-day student-led Satellite Session will focus on honing skills that enable collaboration across various global health disciplines. Participants will have the opportunity to develop a peer network of diverse trainees from a variety of disciplines who share a passion for global health. Speakers include Jonna Mazet, Porter DeLaney, Ambassador Eric Goosby and Richard Horton. [More here](#).

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## Save the Dates!!

### IT for Society Poster Session

**Thursday, April 7th, 3pm-5pm**

**Sutardja Dai Hall Atrium, UC Berkeley**

Five teams competing in the final round of the Big Ideas "Information Technology for Society" category will participate in a poster session and hold a Q&A session with judges and other attendees. The presentations will count towards teams' final round scores and the winner will receive up to \$10K for their Big Idea.



### Grand Prize Pitch Day

**Wednesday, April 27th, 5pm-8pm**

**Location tbd., UC Berkeley**

Each year select finalist teams are invited to attend the Big Ideas Grand Prize Pitch Day, where teams pitch their project ideas. Judges select Pitch Day winners to receive an additional award, up to \$5,000 for first place. It continues to be one of the most fast-paced and exciting events in the Big Ideas Contest!



### 10th Anniversary Awards Celebration

**Wednesday, May 4th, 5pm-8pm**

**B100 Blum Hall, UC Berkeley**

The Awards Celebration brings together the entire Big Ideas community to mark the conclusion of the 2015-2016 contest. This year will also serve to mark the 10 year anniversary of Big Ideas. There will be a poster session featuring the award winning projects and plenty of time for judges, mentors, sponsors and teams to network, engage and learn.



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